U.S.ENGLISH, Inc.

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Mauro E. Mujica, Chairman

## RE: EMERGENCY MEMBER VOTE REQUESTED BY JANUARY 4, 2010

Dear Friend,

A bill that creates a precedent requiring *all businesses* to provide their services and information in languages other than English is now on the fast track in Congress — and I need your help to stop it.

Never before in the history of the United States has our government come this close to requiring PRIVATE INDUSTRY — the lifeblood of our economy — to provide non-English speaking consumers information in their native languages.

Never before in America!

And it signals a disturbing new front in the battle by pro-multilingual activists in our government to now impose official multilingualism at every level of our society — and permanently undermine English as our nation's common, unifying language.

Banks, cable companies, telephone providers, restaurants, grocery stores, pharmacies, gas stations, effectively every business operating in America, will be forced by our government to cater to millions of people living in America who refuse to learn English!

That's why I need your <u>immediate</u> help to pressure Congress to reject H.R. 3126, a bill that permits government imposed multilingualism on the private sector! (For details on this bill and its implications, listen to our Audiocast at www.usenglish.org/view/717.)

I'm deeply concerned if we do not <u>dramatically increase our lobbying efforts</u> to stop momentum for this dangerous bill <u>right away</u>, and prevent the federal government from telling private industry how to conduct their business — in languages *other* than English — it could trigger a massive and rapid expansion of dangerous multilingual policies ... and further damage our economic recovery and national unity.

Yet, we simply had not anticipated this radical move against business and core American values. So I must turn to you, as one of U.S.ENGLISH's most informed and loyal members.

I need you to tell me, "YES" or "NO": Should we go ahead and wage this emergency battle to prevent a massive expansion of policies that dictate to private industry how they should run their business and in what languages they must communicate their services and information?

Or should we wait and hope that our elected officials will make the right decision to defeat this bill on their own?

Despite the efforts of our allies in the House of Representatives who scrambled to insert an amendment in Committee, which was ultimately defeated, that would have barred the proposed Consumer Financial Protection Agency from imposing this mandate on private industry, we now anticipate this harmful bill could come up for a vote in the full Congress at any moment.

Effectively this bill, backed by the powerful Congressional Hispanic Caucus and radical antiassimilation groups like La Raza, MALDEF, the ACLU, and A.C.O.R.N., would require companies to use their profits to produce consumer information in languages other than English.

And it would give these groups the ammunition — and momentum — they need to turn America into an officially multilingual country!

It would dramatically, and irrevocably, change the way America does business!

If H.R. 3126 passes it would be a tremendous victory for these so-called "pro-immigrant" groups that have been clamoring for an expansion of official multilingual policies — and it would signal an alarming departure from the current language policies of our federal government.

This bill would also deliver an enormous blow to U.S.ENGLISH's ongoing battle to establish English as our nation's official language and promote the use of one, common language by all people living in America.

Every private industry will be affected by this precedent-setting legislation if it's passed. And it would open up a flurry of lawsuits against businesses that refuse to comply with the outrageous government mandate.

So I cannot stress this enough ...

Never before have we been so close to losing our country to radical pro-multilingual activists — and if we're going to defeat this bill, we need to move quickly.

That's why I need to know if you'll support U.S.ENGLISH's emergency battle to reject multilingual mandates imposed on private businesses and uphold the rights of businesses in America to provide their services and information in English — not any language on demand!

As you know, with your support, we've been fighting against the federal government's overreach that mandates all government agencies provide their services and programs in languages other than English.

Expanding multilingual policies is troubling enough, but placing multilingual requirements on private businesses should disturb every American.

Uncle Sam is not only poised to tell businesses what to say and how to say it, but also to dictate what languages private companies must say it in!

Already too many taxpayer dollars are being spent for the benefit of those who didn't fulfill their obligation to learn the language of this country.

What's even more disappointing is that our elected officials tried to sneak in this dangerous

provision without debate, without congressional oversight, and without Americans like you having an opportunity to weigh in on this mandate that could set America on a dangerous path that moves us further away from establishing English as our official language.

Where will it end? Already most product labeling is provided in multiple languages, our government mandates all agencies that receive federal funds to provide their services in any language on demand, and of course you know you can't call any automated system without having to "Press 1 for English"!

Not even Official English laws make such a reach beyond government services!

The drive toward a multilingual America is in full gear — and it's up to you and me to stop it!

In a country where more than 300 languages are spoken, <u>immigrants should have to learn English</u> ... <u>English should finally, by law, become the official language of the United States</u> ... <u>our government should not be permitted to impose multilingual mandates on private industry.</u>

U.S.ENGLISH is moving quickly to rally our most loyal supporters, like you, along with our allies in the House of Representatives, to build the support we need to defeat this bill!

Yet, as I mentioned, anti-assimilation groups in Washington are determined to move forward this opportunity to radically expand multilingual policies in the private sector and force companies to change the way they do business.

That's why, I need your immediate help, and that of our 1.8 million members, to bring national attention to this critical issue, expose the multilingual activists in Congress pushing forward this dangerous bill, and put pressure on our elected officials to **VOTE NO** on any bill that dictates in what language private industry should conduct business.

But our proposed emergency campaign couldn't come at a more challenging financial time. As you know, we're already engaged in a number of tough, resource-draining battles this year, including:

- ▶ Urging Members of Congress to pass our Official English bill, H.R. 997;
- ➤ Encouraging state legislators to introduce and pass Official English bills and monitoring enforcement of these laws in the 30 states that have passed such legislation;
- ➤ Urging lawmakers to pass H.R. 1588, a bill that would prevent the EEOC from using your tax dollars to prosecute businesses for implementing English-in-the-Workplace policies;
- ▶ Building critical support for H.R. 1414, the *Multilingual Services Accounting Act*, which would require the federal government to account for how much the taxpayers are paying for multilingual services;
- ➤ Promoting H.R. 764, the American Elections Act, to require that ballots used in Federal elections be generally printed only in English.

Again, I cannot move forward with this emergency campaign without your immediate approval and the full weight and clout — and financial support — of our <u>entire</u> membership.

But we must act quickly, before this bill comes up for a vote in Congress!

So if you agree we must stop H.R. 3126 at all costs — and prevent a radical expansion of multilingualism in the private sector:

- 1. Please take out your pen right now and vote "YES" on the enclosed Proxy Ballot, registered in your name.
- 2. With your Proxy Ballot, I must also ask that you include a generous contribution of \$10 to help give U.S.ENGLISH the resources we need to launch our aggressive campaign to prevent our government from imposing outrageous multilingual mandates on private businesses.

Of course if you can send even more, say \$15 or \$20, you'll give us a critical boost to our work on your behalf.

Your special contribution will help us process, tabulate, and distribute these Proxy Ballots to all Members of Congress. In addition, your support will also give us the resources we need to continue to get out our message in the media, offer testimony against legislation that fails to uphold English as our nation's common language, and raise public awareness about the dangers of expanding official multilingual policies.

Make no mistake. It won't be easy. Radical, anti-assimilation groups are already putting pressure on lawmakers to ensure swift passage of this bill that would mandate private sector multilingualism. That's why your voice must be heard in this debate at once!

You are a true partner in our fight to preserve our national unity, and I look forward to receiving your Proxy Ballot by January 4, 2010 — hopefully, with a vote of "YES."

Thank you for your loyal support,

Mauro E. Mujica

Chairman of the Board

- P.S. If you agree we must convince members of Congress to support efforts that LIMIT government multilingualism, and call out attempts to expand government imposed multilingual mandates on private businesses, I need you to vote "YES" on your Proxy Ballot and RUSH it back to me before January 4, 2010 with a generous donation of \$10 or even more to support U.S.ENGLISH's campaign to prevent our government from requiring private businesses to provide their services and information in languages other than English!
- P.P.S. Thank you for your last gift of \$10, which has helped support our work on your behalf. As you seal your Proxy Ballot in the enclosed envelope today, I hope you can include another gift to help us win this critical battle to uphold the unifying role of English in America.